

Inside This Issue

- ✦ **IMCHK Asia Pacific Conference 2025**
- ✦ **IMCHK 25th Anniversary & Gala Dinner**
- ✦ **IMCHK Management Consultants Handbook**

The Institute of Management Consultants Hong Kong (IMCHK) is the professional chapter and qualifying body for management consultants in Hong Kong. IMCHK was established in 2000, aiming at setting and maintaining high standards of quality, independence, objectivity, and integrity for Certified Management Consultants (CMC) originating in Hong Kong and Macau. IMCHK is representative of Hong Kong in the International Council of Management Consulting Institutes (ICMCI). ICMCI has over 60,000 CMC members worldwide.



President's Message

The IMCHK Asia Pacific Conference and Gala Dinner, along with the ICMCI Asia Pacific Hub Meeting 2025, are fast approaching. Scheduled for May 8th and 9th, 2025, these events promise to be a highlight of our year, offering unparalleled opportunities for networking, learning from world-renowned industry leaders on sustainable innovations, and celebrating our collective achievements.

The cultural Gala Dinner will take place in a Beijing-style venue, where attendees will enjoy traditional Chinese cuisine and entertainment. This promises to be the perfect setting for fostering stronger connections among both overseas and local CMCs as we commemorate IMCHK's 25th Anniversary together.

Don't miss these important events! Seats are filling up quickly, so we encourage you to register as soon as possible via <https://www.imchkasiapacific2025.com/> to secure your place.

We eagerly anticipate seeing you there and making these events truly memorable.

Best regards,
Daniel Chan
President, IMCHK



ICMCI - Certified Management Consultant

The Certified Management Consultant designation is the preeminent professional designation for management consulting with a variety of specialty areas. It is similar in scope and reliability to Chartered Professional Accountants, Professional Engineers, etc.

Post-nominal initials
Consultants who have been awarded the CMC can put these initials after their name. In some countries, the CMC-Global Member Institute may use the designation FIMC to signify a Fellow of that Institute of Management Consultants - someone who has made a significant contribution to the profession of management consulting. The initial FCMC therefore designates a Certified Management Consultant who is also a Fellow of his or her institute.



IMCHK Activities

Seminar: Identify New Space Opportunities for Management Consultants in Hong Kong and Greater Bay Area of China 22 March 2025 (Saturday) 10:00 am - 12:00 noon

Venue: 19/F., 144~148 Des Voeux Rd. Central, Central

Outline: (1) Introduction to innovations in satellite technology and space tourism; (2) Key trends: rise of launch service providers and reusable rocket technology; (3) Economic implications of expanding satellite networks for communication and Earth observation; (4) Role and values of management consultants in Hong Kong in the new space economy; (5) Importance of sustainable innovation practices in driving long-term success.
Speaker: Fletcher Ng, Clara Lo



Seminar: Roundtable Dialogue: Driving Sustainable Innovation in Hong Kong - A Management Consultant's Perspective on Global Trends and Practical Strategies

22 Feb 2025 (Saturday) 10:00 am - 12:00 noon

Venue: 19/F., 144~148 Des Voeux Rd. Central, Central

Outline: (1) Global Sustainability Landscape: Understand the current trends and challenges in global sustainability; (2) Practical Implementation Strategies: Explore actionable strategies for effectively implementing sustainable practices; (3) Role & Values of Management Consultants: Recognize the importance and ethical values of management consultants in driving sustainable change.

Speakers: Dr. Samson Ma, FCMC, Dr. Michael Kwong, CMC



ISO 20700:2017

ISO 20700:2017 Guidelines for Management Consultancy Services was developed by CMC-Global (International Council of Management Consulting Institutes, ICMCI) and International Organization for Standardization (ISO), to enhance the level of competence of the profession's services. IMCHK is the trainer on behalf of ICMCI to provide training and certification of ISO 20700 in regional area (Hong Kong and Macau).

IMCHK conducts and supports ISO 20700 training and certification to management consultants and service providers in required industries and professions.



Seminar: Thriving Success - Shaping Your Consulting Future in 2025

18 Jan 2025 (Saturday) 10:00 am - 12:00 noon

Venue: 26/F, 1 Peking Road, Tsim Sha Tsui, Kowloon

Outline: (1) Opening & Kick-off: Welcome attendees and emphasize the importance of CPD; (2) 2025 CPD Theme & Survey Results: Announce and share key CPD Needs survey findings; (3) Member Interviews: Discuss members' 2025 goals, challenges, and how IMCHK can support them; (4) Q&A Session: Engage attendees in questions and discussion; (5) Summary & Next Steps: Recap insights and encourage participation in future events.

Speakers: Aaron Lau, CMC, Jenny Tse, CMC



IMCHK Asia Pacific Conference 2025



The Institute of Management Consultants Hong Kong (IMCHK) is honoured and excited to announce that the IMCHK Asia Pacific Conference and ICMCI Asia Pacific Hub Meeting 2025 will take place at the Hopewell Hotel in Hong Kong on 8 and 9 May 2025, respectively.



Your valued participation in this prestigious Asia Pacific event is greatly appreciated. The theme of the Conference on 8 May 2025 is "Sustainable Innovation: Connect, Integrate, Drive through Management Consulting". Sustainable innovation is essential for the survival and growth of businesses. By embedding sustainability into innovation, organisations can continuously enhance their products, services, processes, and workforce, paving the way for a brighter, more sustainable future for all stakeholders, society, and the environment. As Certified Management Consultants (CMCs), we aim to achieve the following through this Asia Pacific Conference:

Connect with diverse stakeholders - including government, industry, professionals, academia, NGOs, and university students - to foster a culture of belonging and commitment; Integrate sustainable innovative solutions through collaborative efforts for excellence; and Drive forward sustainability initiatives and actions in management consultancy via professional development, impactful consulting, and innovation.

Our ultimate goals are to protect the environment, contribute to societal well-being, and drive economic growth collaboratively. In celebration of the IMCHK's 25th anniversary, a cultural gala dinner will be held after the Conference on 8 May 2025. ICMCI will organise an Asia Pacific Hub Meeting on 9 May 2025, which focuses on the ICMCI AP 2030 strategy and 2024-25 action plan review, and going forward.



Sustainable Innovation: Connect, Integrate, Drive through Management Consulting

Emerald Pavilion, L21 Hopewell Hotel, 9:00 AM to 5:00 PM, 08 May 2025

All attendees of the activities on 8th May 2025 will receive the hardback version of the IMCHK Management Consultants Handbook for free.

Event Highlights

Keynote Speech

Topic: Navigating Uncharted Waters: Strategies for Managing Sustainable Innovation in a World of Inherent Uncertainty

Keynote Speaker: Prof. Dave Snowden, Director & Founder, The Cynefin Centre, Chief Scientific Officer – The Cynefin Company

Environmental Sustainability

Keynote Speech

Topic: Farmer Managed Natural Regeneration (FMNR) – A sustainability game-changer

Keynote Speaker: Mr. Tony Rinaudo, Principal Climate Action Advisor, World Vision Australia

Panel Discussion

Moderator: Dr. Michael Kwong, Independent Non-executive Director, Citychamp Watch and Jewellery Group Limited

Panel Speakers:

Mr. Dennis Wu, Founding President of GBA Carbon Neutrality Association

Prof. Joseph Hui Professor Emeritus at Arizona State University, CEO of Monarch Power Corp.

Mr. Hauman Yeung, Executive Director of Ascent Partners Advisory Limited, Chairperson of Sustainability Professionals Association

Social Sustainability

Keynote Speech

Topic: Social Innovations, Sustainability and Impacts

Keynote Speaker: Prof. Simon Ho, President of The Hang Seng University of Hong Kong

Panel Discussion

Moderator: Prof. Dominic Chan, Associate Director, EMBA Program, CUHK Business School

Panel Speakers:

Dr. Kanie Siu, Chief Executive Officer of Plan International Hong Kong

Ms. Amanda Fok, Founder of Let's Talk ADHD

Ms. Margaret Mak, Deputy Chief Operations Officer of Miramar Hotel and Investment Co., Ltd.

Economic Sustainability

Keynote Speech

Topic: Consulting as a viable profession in the NewSpace Economy

Keynote Speaker: Dr. Gregg Li, Management Consultant, Astropreneur, and Comprador of NewSpace

Panel Discussion

Moderator: Dr. Terence Chung, Founder & Principal Consultant, Integral Training & Consulting Ltd.

Panel Speakers:

Dr. Thomas Tang, CEO, PJ Sustainability Consulting Limited

Prof. Marshall Jen, Executive Director, CUHK Centre for Family Business

Mr. Garrick Lau CMC® Head of Sustainability & Shared Value, Nan Fung Development Limited

IMCHK members or non-members may buy tickets via the website of the IMCHK Asia Pacific Conference 2025.

<https://www.imchkasiapacific2025.com/>



IMCHK 25th Anniversary & Gala Dinner



Hong Kong's transformation from a small fishing village on the south China coast into a modern metropolis is a remarkable story. Fuelled by a policy of free trade, Hong Kong's macroeconomic growth over the past 40 years is clearly reflected in its real Gross Domestic Product (GDP). The Hong Kong economy took off in the 1970s, with annual real GDP growth averaging at 8.9%. The 1980s saw a consolidation of this economic development, with average annual economic growth at 7.4%. By the late 1990s and 2000s, Hong Kong had solidified its position as a major international trading city. Coinciding with this rapid economic growth, IMCHK was established in October 2000 in Hong Kong.

Supported by ICMCI, IMCHK is the professional body that sets and maintains high standards of quality, independence, objectivity, and integrity for Certified Management Consultants (CMCs) originating in the Hong Kong and Macau Special Administrative Regions (SARs). Since its founding in 2000, IMCHK has advocated for greater recognition and striven to enhance the quality of the profession, aligning it with the highest global standards. The Institute pursues its goals through engagement with the Government, major consulting firms, and clients, primarily in Hong Kong, but also in Greater China, on matters of standards, consultant selection methods, methodologies and best practices, training and development, dispute resolution, and professional ethics. Today, Hong Kong and Macau are leading international cities in the Greater Bay Area. IMCHK is committed to promoting and developing management consultancy and CMC professionals in regional cities to support ongoing development in South China.

IMCHK serves as the professional chapter and qualifying body for management consultants in Hong Kong. It aims to set and maintain high standards of quality, independence, objectivity, and integrity for CMCs in Hong Kong and Macau. IMCHK is the Hong Kong representative to the International Council of Management Consulting Institutes (ICMCI), which has over 60,000 members worldwide. The year 2025 marks IMCHK's 25th Anniversary, commemorating its establishment in October 2000, and the Institute remains dedicated to the continued development of CMCs in Hong Kong and the region.



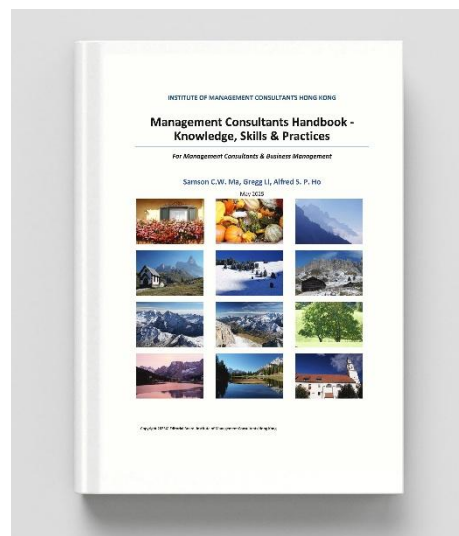
To celebrate IMCHK's 25th Anniversary, a Gala Dinner will be held on the evening of May 8th, 2025, following the Asia Pacific Conference. The IMCHK Council invites all IMCHK members to attend this Gala Dinner to celebrate, share and reflect on the Institute's achievements since 2000. The dinner will also provide an excellent opportunity for IMCHK members to exchange views and expectations regarding the development of Certified Management Consultant (CMC) professionals with IMC members from the Asia Pacific region, along with ICMCI Council members.



IMCHK Management Consultants Handbook

The first IMCHK book publication, “**Management Consultants Handbook - Knowledge, Skills & Practices**” has been developed, and its first edition will be launched on the 25th Anniversary of IMCHK, in conjunction with the IMCHK Asia Pacific Conference and ICMCI Asia Pacific Hub Meeting in Hong Kong on May 8th and 9th, 2025.

Opportunities: The Handbook will be formally launched on May 8th, 2025, at the Asia Pacific Conference. All members and non-members who participate in the activities on the 8th of May will receive a complimentary hardback copy of the Management Consultants Handbook. The price of the Handbook is approximately HK\$1,000.



Purpose of Publication

To become a professional and qualified management consultant, six professional areas should be maintained and enriched: (1) Professional Certification, e.g. CMC qualification, (2) Professional Conduct, (3) Consulting Knowledge & Skills, (4) Consulting Study Methodologies, (5) Consulting Competence & Experience, and (6) Education & Professional Qualification. The ICMCI - CMC Common Body of Knowledge defines the scope and requirements of consulting knowledge and skills for CMCs. The publication of “**Management Consultants Handbook – Knowledge, Skills & Practices**” is planned to further elaborate the CMC Common Body of Knowledge 2014 (Reviewed in Oct 2021) and aims to help CMCs capture the required skills and knowledge and apply them in the form of consulting practices. This Handbook also works as a guide, helping non-CMC management identify their organisations’ improvement needs and effectively manage business change or transformation.

Editorial Board and Publication

An Editorial Board, including IMCHK Academic Fellows, was established to plan and execute the publication of the Management Consultants Handbook and contributes knowledge and experiences to help the young and junior consultants build a strong foundation in the knowledge, skills, and practices of management consultancy. This initiative will enable consultants to enhance their expertise and advance their professional careers. The first edition consists of 13 chapters, written in English and aligned with the ICMCI Common Body of Knowledge. The Handbook will also be promoted and published in the Greater Bay Area to accelerate the development of new businesses, the consulting industry, and CMC professionals in the region.

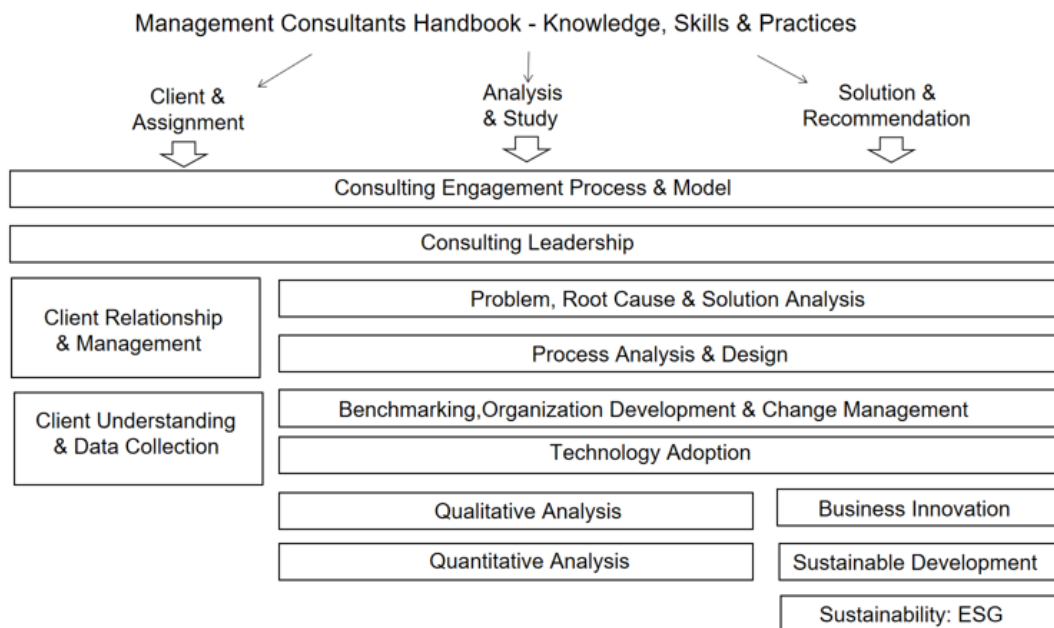
Management Consultant Knowledge, Skills & Practices

In today’s environment of rapid technological change and competitive markets, management consultancy is a highly challenging industry. Professional management consultants must constantly acquire and apply knowledge in their consulting services. In these services, knowledge, skills, and practices are integrated and applied seamlessly to deliver successful consulting assignments to clients.



To thrive in management consultancy, consultants must master three major work areas: Client & Assignment, Analysis & Study, and Solution & Recommendation. These areas support the phases of inquiry, contracting, execution, and closure of consulting services. Different types of knowledge, skills, and practices are needed to fulfil the requirements of various consulting areas and services.

Based on practical needs, the development of the “Management Consultants Handbook - Knowledge, Skills & Practices” focuses on thirteen types of knowledge and skills for management consultants. Consultants should familiarize themselves with these when delivering consulting services. The 13 chapters of the Management Consultants Handbook introduce and describe in detail the required knowledge, skills, and practices.



Chapters 1 and 2 focus on the three consulting areas:

Chapter 1 - Consulting Engagement Process & Model

Outlines the standard processes and client engagement in delivering management consulting services.

Chapter 2 - Consulting Leadership

Explores the distinctions between managing and leading within a management consultancy and how leadership supports the delegation of tasks and duties to different levels of management consultants.

Chapters 3 and 4 address Client & Assignment:

Chapter 3 - Client Relationship & Management

Covers strategies for building connections and managing relationships with various levels of clients as well as handling clients' expectations.

Chapter 4 - Client Understanding & Data Collection



Focuses on ways to understand clients' business and the methods for collecting data and information from clients.

Chapters 6 and 7 delve into Analysis & Study:

Chapter 6 - Qualitative Analysis

Examines the objectives, functions, and techniques of qualitative study for management consultancy.

Chapter 7 - Quantitative Analysis

Detail the objectives and methods of quantitative study for management consultancy.

Chapters 5, 8, 9, and 10 span both areas of Analysis & Study and Solution & Recommendation:

Chapter 5 - Problems, Root Causes & Solution Analysis

Describes the processes for analyzing problems, identifying root causes, and developing solutions.

Chapter 8 - Process Analysis & Design

Discusses the aim and methods of the process study and design.

Chapter 9 - Benchmarking, Organization Development & Change Management

Highlights the purposes and methods of benchmarking, organization development, and change management for management consultancy.

Chapter 10 - Technology Adoption

Tracks the evolution of technologies and explores how to adopt and leverage them in studies and solution-finding for management consultancy.

Chapters 11, 12, and 13 focus on Solution & Recommendation:

Chapter 11 - Business Innovation and Consulting

Analyzes client needs and various types of business innovation, introducing methods for fostering and managing innovation.

Chapter 12 - Sustainable Development

Addresses the importance and growth of sustainability in clients' businesses and the professional role of management consultants in sustainable development.

Chapter 13 - Sustainability: Environmental, Social and Governance (ESG)

Explores the needs and advancement of Environmental, Social, and Governance (ESG) practices in business sustainability.



ICMCI

The International Council of Management Consulting Institutes (ICMCI) has since 1987 been the professional body worldwide for management consultants. ICMCI since 2013 is called CMC-Global.

CMC-Global (ICMCI) is the international Management Consulting professional body, comprised of individual country-based, member Institutes of Management Consulting (IMCs). ICMCI works with many industry leaders, with academia, with consulting firms of all shapes and sizes, and have built a common standard for the individual certification of professional management consultants.

When you join a member IMC, you are also joining a global community of trusted, ethical, and committed colleagues. When you become a "Certified Management Consultant" (CMC) through IMCHK, you have shown that you possess the knowledge, competence, commitment and peer acceptance, that you are a true professional.

IMCHK CMC® Emeritus



ICMCI member institutes are allowed to authorize the CMCs of their institute who cease professional activity (whether by moving into another field of activity or by retirement) to continue using the designation "**CMC® Emeritus**" after their names.

IMCHK follows ICMCI's policy regarding CMC Emeritus. All CMCs and FCMCs of IMCHK who have retired or are no longer working in the management consulting industry and are therefore unable to provide CPD and consulting project records for CMC/FCMC renewal may apply to the IMCHK Council for "**CMC® Emeritus**" status.

CMC/FCMC Emeritus will receive a certificate of CMC/FCMC Emeritus awarded by IMCHK. "**CMC® Emeritus**" is also an IMCHK membership category, and those with this status may participate in IMCHK activities, although they do not have IMCHK voting rights. If a CMC/FCMC Emeritus returns to the management consulting industry, he/she may apply for CMC/FCMC recertification.

Life CMC/FCMC Emeritus members will not need to pay the annual subscription fee, while non-life members will pay a nominal annual subscription of HK\$500. All CMC/FCMC Emeritus may use the designation and title of "**CMC® / FCMC Emeritus**" after their names.

CMC® Emeritus is similar to Professor Emeritus and here are some examples:



G. Dan Lumpkin, CMC Emeritus
Management Consultant and Executive Coach
<https://www.linkedin.com/in/gdlumpkin/>



John Bryan, DBA, CMC Emeritus-AF
Dissertation editor at multiple university doctoral programs
<https://www.linkedin.com/in/eprocesses/>



IMCHK Council Members

(2025 ~ 2026)

President:

Mr. Daniel Chan

Executive Vice

President:

Mr. Allan Lee

Honorary

Secretary:

Mr. Eric Lo

Honorary

Treasurer:

Ms. Ridy Suen

Council Members:

Mr. Philip Wai

Mr. Share Tai Ki

Mr. Amana Wong

Dr. Michael Kwong

Dr. Hannah Koo

Ms. Jenny Tse

Prof. Marshall Jen



ISO 20700:2017 Online Training - 8-hour for Non- CMC



IMCHK has partnered with an online training body to provide the ISO20700 online training to all Management Consultants. The training is provided by Dwight Mihalicz, CMC, an ICMCI accredited trainer to provide ICMCI accredited online training to qualify practitioners in the ISO 20700:2017 Guidelines for Management Consultancy. These self-paced online modules include all the contents consulting services will need. Successful completion requires going through quizzes to validate your understanding of the material and tackling a case study. Successful participants will receive their certificates of training directly from ICMCI, and will be registered on the ISO20700.org website.

8-hour (Non-CMC) training module provided by Mr. Dwight Mihalicz for Non-CMC. People who are not yet a CMC member may take ISO 20700 training depending on their business needs and service requirements to provide quality services to their clients.

Are you exploring a career in management consulting, or already employed in the field, or you are a service provider and serving your clients?

Looking for ways to develop your professional consulting skills?

ISO 20700 Training for Consultants who are not CMC Members of IMCs

<https://effectivemanagers.com/consulting-resources/consultant-elearning/imchk-iso-20700-training/imchk-iso-noncmc-registration-page/>



Institute of Management Consultants Hong Kong

Visit IMCHK's website at www.imchk.com.hk

